

# HELLO, WEARE





Just like an egg with its yolk, every child inside its shell has a hidden treasure.



# YOLK is a non-profit organization focusing on educational inequalities in Italy.





Source: ISTAT 2023

0,37%

the annual share allocated to education in 2021 by the most disadvantaged families in Italy.

Source: Il Sole 24 Ore

These conditions of poverty are strongly related to the failure to achieve adequate learning levels and the impossibility to participate in extracurricular educational and social activities.

Children and adolescents living in families with very limited financial resources are more likely to drop out of school early.



11,5%

Early school drop-outs in Sicily in 2022 and 15% in Campania

Source: OpenPolis 2023

17,7%

15-29 year old boys in Italy who are out of any educational or career pathway

Source: Eurostat 2022

9%

The target set by the UN's 2030 agenda for goal number 4 in the area of early school drop-out rates.

Source: Alleanza Italiana per lo Sviluppo Sostenibile

20,5%

15-29 year old girls in Italy who are out of any educational or career pathway

Source: Eurostat 2022



# YOLKWANTS

To support growth in terms of knowledge, experience and stimuli so that <u>everyone's future can be brighter.</u>



# MISSION

To provide equal access to educational opportunities, enabling children and young people to express the difference each one can make in the world.



# VISION

To inspire young generations to flourish, encouraging the full expression of their yolk.





Stimulating beauty and its recognition along with the awareness of deserving it.

Acting as a <u>social accelerator</u> for the whole territory, creating intra-generational synergies, enriching through osmosis also the surrounding subjects.

Making Giants, namely those who in life have achieved the highest expression of themselves, even in fields outside their own professional history, reachable.



# YOLK provides educational activities when they are not sustainable for families.

It offers extracurricular programmes to expand young people's horizons in terms of <u>experiences</u> and <u>stimuli.</u>

During the summer it opens the doors to the worlds of <u>sports</u>, <u>arts and crafts</u>, <u>emotional and civic education</u>.

It accompanies and financially supports the educational paths of <u>young women</u> living in vulnerable conditions.





# OUR FORMATS



### OUR FORMATS

# EXTRACURRICULAR ACTIVITIES

Through the support of our partners we manage to keep schools open in the afternoon, bringing in the world of sports, arts and crafts and civic and emotional education.



### YOLK LABS

Our partners help us support creative extracurricular workshops, sports activities, sustainability programs and guidance sessions, and/or to co-design them based on topics of interest for the company.



Together with our partners, we keep schools located in vulnerable neighborhoods open during the summer to contribute to the well-being and social and emotional development of boys and girls, offering support and resources to their families.



### YOLK FUTURE

With our partners, we promote customized projects for young people also after school supporting them with educational guidance, career training and social inclusion.

Conditions of material poverty should not be an obstacle to access educational programmes or professional careers.





# YOLK IN NUMBERS







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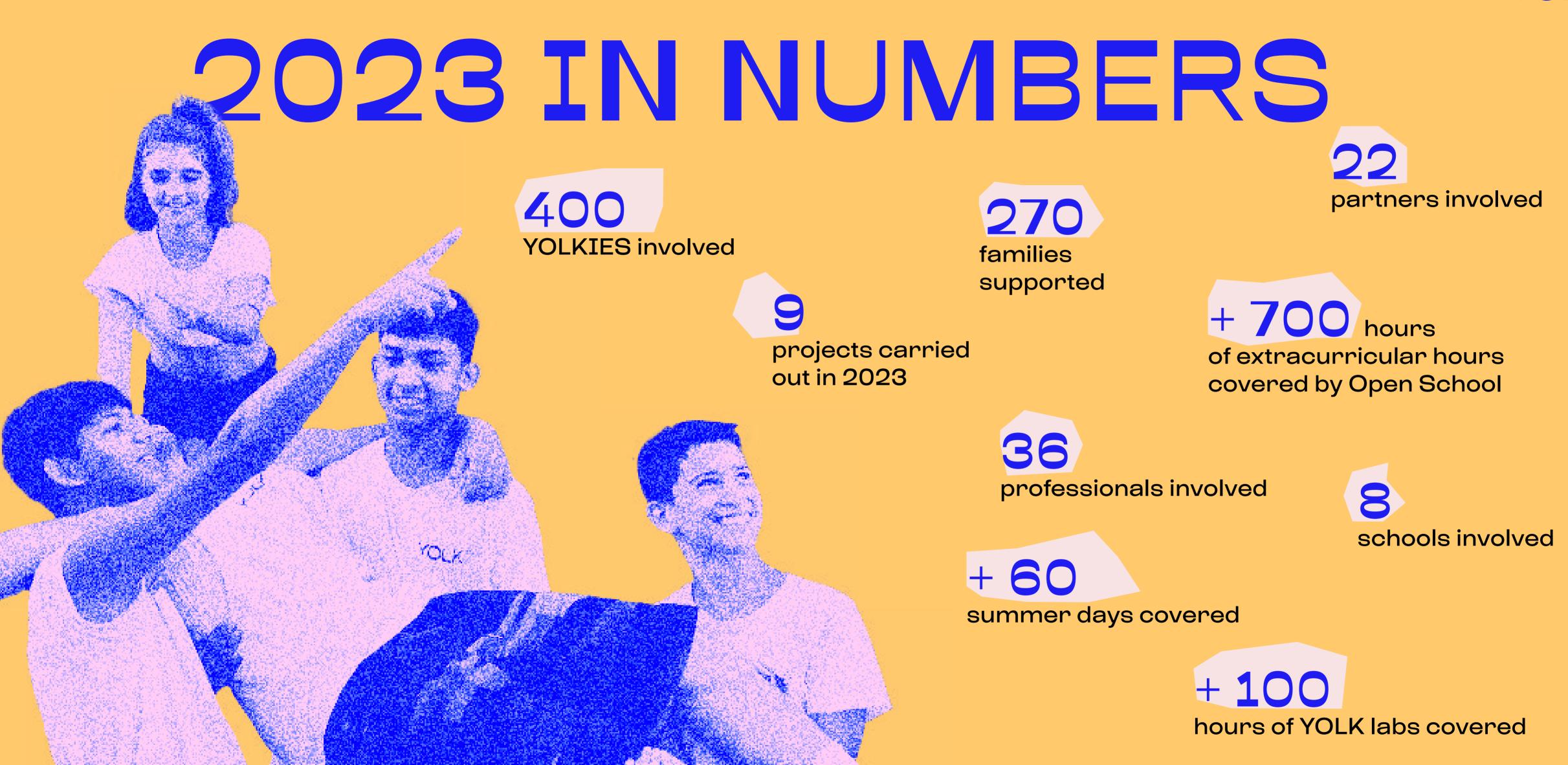


800K€ from 2018 to today allocated to YOLK's 400K€ allocated to YOLK's projects in 2023.

More than 50 professionals involved +300 summer days covered in 7 years







weyolk.c



# BECOME A GIANT WITH YOLK





Contributing to achieve equal education means doing something today that will have a significant social impact tomorrow.

By supporting YOLK's projects, your company can also help achieve some key goals of the UN's 2030 Agenda and strengthen your connection to the local community.













### BECOME A GIANT WITH YOLK

Besides accompanying you through this path of social sustainability, we help you communicate your activities in a personal and concrete manner to enhance your commitment and consolidate your position as a promoter of social acceleration.

- <u>Involve employees as GIANTS</u> your expertise can be a great motivation for all of our YOLKIES.
- <u>Communicate projects and partnerships to your stakeholders</u> with a social media editorial plan designed ad hoc in collaboration with YOLK.

Communicate transparently through the report that you will receive at the end of each project and include it in your sustainability report.



# ONGOING PROJECTS





# M M M

### YOLK TOWN

CSC - Sports Centre of Montepellegrino Community @ Palermo

### SUPPORTING PARTNERS

Impresa Sociale Con I Bambini, Play For Change Srl, Laureus Italia Onlus Foundation, La Locomotiva Cooperativa Sociale Napoli, Social Football, Liberi Nantes in Rome, Municipality

NUMBER OF PARTICIPANTS
40

STAFF MEMBERS
7

### TARGET

Secondary school children

DURATION 3 years

UN 2023 AGENDA Goal 3, Goal 4 Goal 10, Goal 17



### ONGOING PROJECTS





OLMO
IC Manzoni Impastato
@ Palermo

SUPPORTING PARTNERS
Poste Italiane

NUMBER OF PARTICIPANTS

STAFF MEMBERS

TARGET

Children between 6 and 16 years old

DURATION
One month per year

UN 2023 AGENDA Goal 4 Goa 10 ALDO
IC Simonetta Salacone, plexus
Carlo Pisacane

a Roma

SUPPORTING PARTNERS

Snam Foundation, Banca IFIS, Intesa Sanpaolo, Unicredit Carta Etica Fund, Fondazione Mission Bambini, Antropos Cooperativa sociale Onlus, Ass Lagattaturchina, GIBEL APS, Parasite 2.0, Studio di architetti Zarcola

NUMBER OF PARTICIPANTS

STAFF MEMBERS

TARGET

children between 6 and 11 years old

DURATION 2 years

AGENDA 2030 TARGET

Goal 3 Goal 4 Goal 10



### FUTURA

Project dedicated to contrasting female educational poverty

(a) Roma

### SUPPORTING PARTNERS

Intesa Sanpaolo, Save the Children ETS, Cooperativa Sociale Be Free, Asinitas APS, Save the Children ETS, Social Cooperative Onlus Itaca, Forum Disequalities and Diversity, Dedalus Social Cooperative

NUMBER OF PARTICIPANTS 300

DURATION 2 years

### **TARGET**

Young women (14 - 24 years old)

### UN 2030 AGENDA

Goal 4, Goal 5 Goal 10, Goal 17





# THETEAM

### a Roma



DI MONTEZEMOLO Founder CEO e Fundraising manager

CLEMENTINA CORDERO



FRANCESCA ELIA Project Manager



IRENE BERTOZZI **General Organization** and Administration



MARGHERITA SENNI Project officer FUTURA



FRANCESCA TUCCI Art director



Social media manager

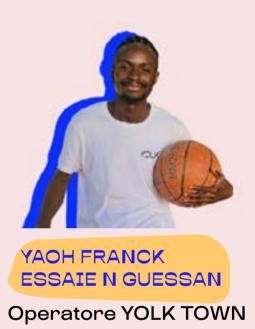
### @ Palermo



MARTA CUTI Psychologist YOLK TOWN



GIORGIO RAUSA Palermo Coordinator





# TIMELINE

BEYOND LAMPEDUSA

In 2017 Beyond Lampedusa was founded, a non-profit association that creates educational and recreational spaces to facilitate the social inclusion of unaccompanied foreign minors living in Palermo



2021 Beyond Lampedusa becomes YOLK, just like an egg with its yolk, to designate the most precious part of every individual. YOLK has offices in Rome and Palermo and focuses on the problem of educational inequalities in Italy, proposing innovative extracurricular



1 January 2024 YOLK becomes a Foundation.

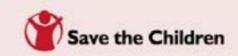




# THEY CHOSE YOLK



























































































# THEY TALKED ABOUT YOLK

### CORRIERE DELLA SERA

Tor Pignattara, il campus «Aldo» regala giochi e sogni a 70 bambini

di Roberta Petronio

Sarà aperto fino a luglio lo spazio giochi realizzato da varie associazioni nella scuola «Carlo Pisacane» per dare sostegno dopo la fine dell'anno scolastico anche a minori che vivono in situazioni di disagio

### la Repubblica

Palermo, al via l'attività dei centri estivi gratuiti Yolk per i minori in difficoltà

di Giada Lo Porto

### Il Messaggero

# Allarme povertà infantile: imprese ed enti in campo contro le disuguaglianze

Emergenza giovani in Italia: il 14% dei minori vive in condizioni di indigenza. Situazione critica per le ragazze: tra i 15 e i 29 anni una su 4 non studia né lavora

### **GIORNALE DI SICILIA**

INAUGURATO IL CENTRO ESTIVO DI «BEYOND LAMPEDUSA»

## Il giardino dell'integrazione Spazio aperto per i minori



# STICK WITHUS!

WEYOLK.ORG
INSTAGRAM
LINKEDIN
FACEBOOK

